

EASO

European Association for the Study of Obesity



3st EUROPEAN CONGRESS ON OBESITY

12-15 MAY 2024 VENICE, ITALY



**SPONSORSHIP
PROSPECTUS**



www.eco2024.org

CONTACTS



SCIENTIFIC SECRETARIAT

EASO

European Association for the Study of Obesity

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Middlesex TW11 8GT - UK
E-mail: enquiries@easo.org

VENUE



..... VENICE CONVENTION CENTER
Sede Legale Isola Nova del Tronchetto,
21 - 30135 VENEZIA
Tel. : +39 041 2722660
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ORGANISER



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European Association for the Study of Obesity

THE EUROPEAN ASSOCIATION FOR THE STUDY OF OBESITY

Established in 1986, EASO is a federation of professional membership associations from 36 European countries. It is the voice of European obesity professionals, representing a community of over 20,000 scientists, health care practitioners, physicians, public health experts, early career researchers, students and patients.

EASO is in official relations with the World Health Organisation (WHO) Regional Office for Europe, and coordinates the Scientific Secretariat of the MEP Interest Group on Obesity and Resilient Health Systems in the European Parliament. EASO also coordinates the EU Obesity Policy Engagement Network (OPEN) and is a member of the EU Health Coalition and the Biomedical Alliance in Europe.





COMMITTEES

EASO EXECUTIVE COMMITTEE

TRUSTEES



Jason Halford
President



Volkan Yumuk
President-Elect



Paolo Sbraccia
Treasurer



Grace O'Malley
Secretary



Jørn V. Sagen,
Vice-President Northern Region



Lubomira Fabryova
Vice-President Middle Region



Luca Busetto
Vice-President Southern Region

EX-OFFICIO



Barbara McGowan
Co-Chair,
Obesity Management Working Group



Andreea Ciudin
Co-Chair,
Obesity Management Working Group



Jennifer L Baker
Co-Chair,
Childhood Obesity Working Group



Jens-Christian Holm
Co-Chair,
Childhood Obesity Task Force



Dror Dicker
Co-Chair, Collaborating Centres for Obesity
Management (COMs) Working Group



Emma Boyland
Co-Chair, Prevention and Public Health
Working Group



Janas Harrington
Co-Chair,
Prevention and Public Health Working Group



Maria Hassapidou
Co-Chair,
Nutrition Working Group



Teodora Handjieva-Darlenska
Co-Chair,
Nutrition Working Group



Gema Frühbeck
Co-Chair,
Scientific Advisory Board



Gijs Goossens
Co-Chair,
Scientific Advisory Board



Euan Woodward
Executive Director



VENICE CONVENTION CENTER



HOW TO REACH VENICE

The “Marco Polo” International Airport, third in Italy for scheduled passengers, contributes to the centrality of Venice within Europe; every week more than a 1000 scheduled flights and 122 international destination link Venice to the main European cities.

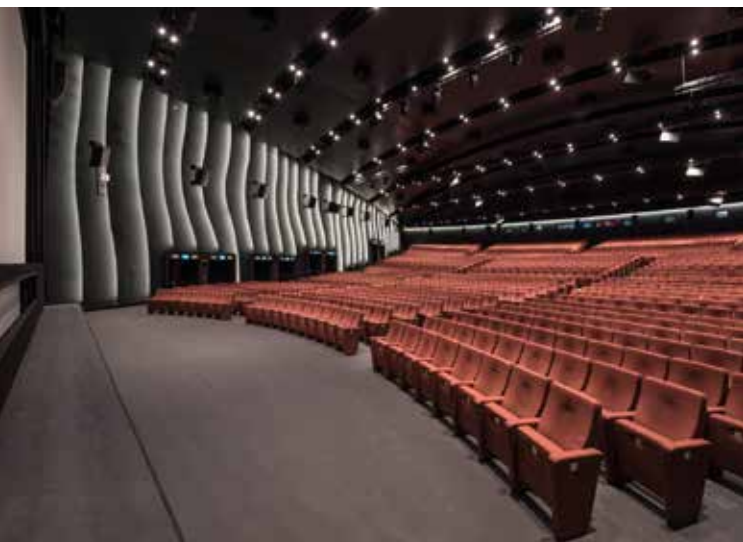
Treviso Airport , approximately 20 km from Venice, is an “urban” airport, part of the Venice Airport System. It satisfies different air transport services needs with regional, low cost, charter and private flights.

The railway station St. Lucia is served by a lot of direct connections, even at high speed, (Trenitalia and Italo), with the main Italian cities (Milan, Torino, Rome, Florence, Naples) and foreign (Vienna, Munich

The Venice car parks (in Piazzale Roma and Tronchetto) offer over 7,000 parking spaces, and the Tronchetto tourist coach parking can accommodate 500 vehicles.



THE CONGRESS VENUE





SPONSORSHIP OPPORTUNITIES

DESCRIPTION OF SPONSORSHIP

PRICE (excl. VAT)

MAJOR SPONSORSHIP

(NON EXCLUSIVE)

€85,000

- Industry Sponsored Symposium (90 minutes)
- 36 SQM Exhibition space
- 10 Exhibitor Registrations
- 2 Full delegate Registrations
- 2 Invitations to the Presidents' Dinner
- 1 full page colour advertisement in the congress e-programme book (inside front or inside back cover)
- Company profile in the congress e-programme book
- 1 E-Bulletin sponsorship (sent by ECO24 Secretariat)
- Acknowledgement on the congress and ECO24 websites

PRINCIPAL SPONSORSHIP

(NON EXCLUSIVE)

€50,000

- Industry Sponsored Symposium (90 minutes)
- 5 Exhibitor Registrations
- 2 Invitations to the Presidents' Dinner
- Company profile entry in the congress e-programme book
- 1 E-Bulletin sponsorship (sent by ECO24 Secretariat)
- Acknowledgement on the congress and ECO24 websites

COMPANY SPONSORED SYMPOSIUM

(NON EXCLUSIVE)

€40,000

- Industry Sponsored Symposium (90 minutes)
- 1 E-Bulletin sponsorship (sent by ECO24 Secretariat)
- 3 Exhibitor Registrations
- Company profile entry in the congress e-programme book
- Acknowledgement on the congress and ECO24 websites

ECO24 MOBILE APP

(NON EXCLUSIVE)

€20,000

(This sponsorship is not exclusive and can have multiple sponsors. The price will remain the same for each sponsor)

- High Profile Exposure - company logo on home page, long term usage.
- 3 Push Notifications will be granted
- 3 Sliding Banner within the mobile app

MOBILE APP SLIDING ADVERTISEMENT

(NON EXCLUSIVE)

€1,500

- Mobile App Sliding Advertisement

CONGRESS E-PROGRAMME BOOK ADVERTISEMENT

(NON EXCLUSIVE)

€2,500

- Full page, full colour advertisement in the body of the Congress E-Programme Book

per Advertisement

DELEGATE BAGS








(EXCLUSIVE)

€25,000

- Company logo printed on each Delegate Bag
- Placement of the logo will be at the discretion of the organisers



SPONSORSHIP OPPORTUNITIES

DESCRIPTION OF SPONSORSHIP	PRICE (excl. VAT)
DELEGATE BADGES <ul style="list-style-type: none">• Sponsor Company to provide lanyards	 (EXCLUSIVE) €20,000
Wi-Fi <ul style="list-style-type: none">• Benefits: Name recognition on log-in screen visible to attendees who are prompted to log in daily	 (EXCLUSIVE) €25,000
LEAD RETRIEVAL SYSTEM <ul style="list-style-type: none">• Scan the attendants of your booth upon their consent and gain access to demographic information. After the end of the congress, you will receive a list of all the delegates that visited your booth or your satellite symposium	(NON EXCLUSIVE) (Scanner): €1,000
LUNCH <ul style="list-style-type: none">• Company logo at lunch stations	 (EXCLUSIVE) (Per Break): €20,000
COFFEE BREAK <ul style="list-style-type: none">• Company logo at coffee stations	 (EXCLUSIVE) (Per Break): €15,000
POSTERS NETWORKING RECEPTION <ul style="list-style-type: none">• Company logo on the poster boards and an acknowledgement on the website. Sliding Advert on the mobile app <p><i>There will be 2 Posters Networking Receptions one on the 13th of May and the other on the 14th of May.</i></p>	 (EXCLUSIVE) (Per Reception): €20,000

Branding and catering over and above that listed in this prospectus is at the sponsors' and/or exhibitors' own expense.

TAILOR-MADE SPONSORSHIP PACKAGES

In addition to the packages above, you can tailor your marketing strategy by purchasing individual sponsorship items to suit your specific needs. We will be happy to work with you to maximise the return on your investment by helping you to pick from the list of individual sponsorship items, to create a successful package for your organisation. Further to this, any additional ideas that you may have to promote your products and services are welcome for consideration.

All sponsors will receive the customary acknowledgements outlined in this brochure, regardless of their level of investment. Additional acknowledgements and benefits are listed throughout this prospectus to coincide with the opportunities undertaken and the level of sponsorship achieved.

VAT of 21% will be charged where applicable.

These are a selection of sponsorship opportunities. Should you have additional ideas, please contact the organisers for further discussion.

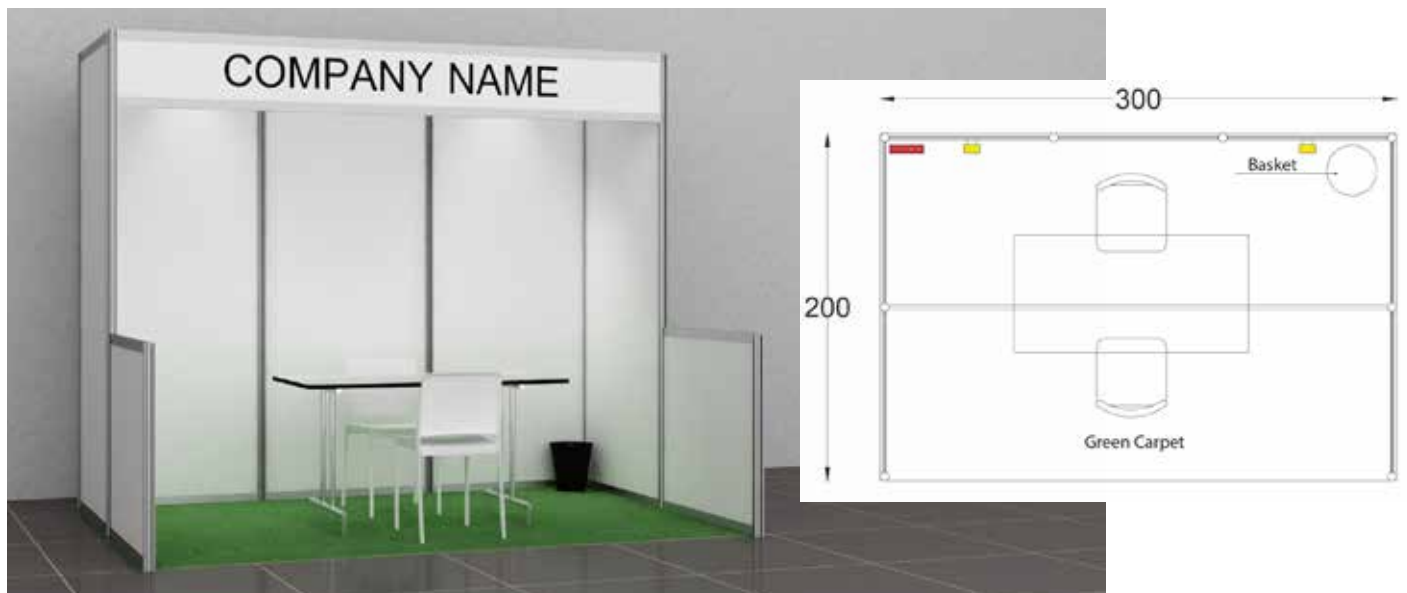


COMMERCIAL EXHIBITION

SPACE ONLY	FEE
6 sqm booth (min.)	€ 750 per sqm
each sqm. > 6	€ 650 per sqm

The space rental fee includes:

- Panels 100xh250 cm in white forex with aluminum structure
- Panels 100xh100 cm in white forex with aluminum structure
- Green carpet - mq 6
- White table
- White chair
- Electrical system with 2 spotlights and 1 power strip - ac1
- Front panel dim. 300xh30 cm with single color prespaced
- Logo



All these services and more services can be ordered at extra cost and will be available in the exhibitors' technical manual.

Submission of an application does not guarantee space availability, nor does it guarantee a particular size, booth type or location. By submitting the exhibition application form, companies agree to the rules and conditions outlined in this prospectus and to any others issued at any time by the organising secretariat for the good management of ECO24.

Please note:

Exhibitor registration does not include access to scientific sessions. An exhibitors' technical manual will be distributed. The manual will contain final information on the ECO24 exhibition opening times, information on build and dismantling plus costs and booking arrangements for stand services such as additional electricity, furniture, lighting and catering, etc. You must refer to this document as it will contain final information.

21% VAT will be charged where applicable.

Assignment/allocation of space

Initial allocation of exhibition space will be made after the afore-mentioned deadline and according to contribution, booth size, date of application and payment of first deposit. Exhibitors wishing to avoid assignment of space adjacent to that of a particular competitor should indicate so on their exhibition application form. Careful consideration will be given to all requests. However, neither ECO nor its onsite meeting manager, Figur Europe, can guarantee that all such requests can be met. ECO reserves the right to relocate or reassign booths at any time for the overall benefit of the meeting.



GENERAL TERMS & CONDITIONS

The details in this document are correct at the time of printing. The organisers do not accept liability for any changes that may occur.

All commercial participants must adhere to the ECO24 Sponsorship Guidelines and the organisers reserve the right to accept or decline all offers of sponsorship and applications for exhibition space. The acceptance of sponsorship and/or the allocation of stand space does not mean that the information provided by the commercial participant is endorsed ECO24 or by the local organisers.

It is the sponsor's and/or exhibitor's responsibility to adhere to any laws applicable in the country where the ECO is being held. The organisers accept no responsibility whatsoever for any transgression of such laws by sponsors or exhibitors at ECO24.

The law of the Italian shall be applicable to the whole contractual relationship between the organisers and sponsors/exhibitors. Any disputes which should arise as a result of the agreements are subject to the adjudication of the competent court of jurisdiction in the UK.

For reasons beyond their control (such as war, strikes, lockouts, riots or any such civil disturbances, any acts of God, including but not limited to earthquakes, floods and droughts and any other cause or circumstance of whatsoever nature beyond its control that have an impact on the arrangements, timetables or planning of a scientific meeting), the ECO24 Organisers have the right to immediately alter or cancel the congress or any of the arrangements, timetables, plans or other items relating directly or indirectly to ECO24. The participants shall not be entitled to any compensation for damages that result from such alteration or cancellation. Furthermore, with the exception of any wilful damage or gross negligence committed by ECO24 Organisers, the ECO24 Organisers shall not at any time be liable for any direct or indirect damage suffered by the participants, including consequential and immaterial damage, caused by failure to comply with any provision of this document.

The commercial exhibition will be held in an area which will also include the poster exhibition and all catering and will be in close proximity to all lecture halls. The organisers reserve the right to amend the floor plan should it be felt that such an amendment would benefit the congress as a whole.

The enclosed provisional exhibition floor plan has been designed in accordance with the regulations of the congress venue and with the intention of maximising each individual stand's exposure to the participants of ECO24. The organisers must approve all Space Only stand designs.

Exhibition space will be allocated to major and principal sponsors and then sold on a first come, first served basis.

In return for a hyperlink from your company logo on the congress website, the sponsor is required to provide a reciprocal link from their website to the congress website.

Payment Schedule

The amount of the invoice is due within 15 days of receipt. If full payment is not received in due time, the assigned stand space may be re-assigned. Sponsors will not be permitted to hold sessions and Exhibitors will not be allowed to occupy the assigned stand space unless the relevant fee has been settled in full in advance of the congress.

Payments (in € Euro) must be made by either:

- Direct bank transfer
- Credit card (3% commission fee will apply)

All payments must be made in € Euro

Cancellation

In exceptional circumstances the Organisers will be prepared to consider cancellation of their Contract with Sponsors and/or Exhibitors, but only if the following conditions are complied with:

- a. That the request for cancellation received in writing and is submitted by registered post
- b. That the request is received at least three months prior to the opening - of the Exhibition
- c. That the Organisers are able to re-let the cancelled space in its entirety
- d. That the reason given for the request of the cancellations is, in the opinion of the Organisers, well-founded.
- e. That the Exhibitor agrees that the Organisers shall retain 25% of the contract price if the cancellation is accepted more than six months before the opening of the Exhibition, 50% of the contract price if the cancellation is accepted between six and three months before the opening exhibition and 100% of the contract price if the cancellation is accepted within three months of the opening of the Exhibition

Signing of the ECO24 Sponsorship/Exhibition Booking Form indicates acceptance of these General Terms and Conditions.



SPONSORSHIP & COMMERCIAL EXHIBITION BOOKING FORM

We wish to reserve sponsorship as follows:

SPONSORSHIP PACKAGES

- Major Sponsorship: €85,000 Preferred Exhibition Space:.....
- Principal Sponsorship: €50,000

PROGRAMME

- Company Sponsored Symposium: €40,000 Preferred Session:.....

PRINTED MATERIALS

- Congress E-Programme Book Advertisement: €2,500

DELEGATE MATERIALS and SERVICES

- ECO24 Mobile App: €20,000
- Mobile App Sliding Advertisement: €1,500
- Delegate Bag: €25,000
- Delegate Badges: €20,000
- WI-FI: €25,000
- Lead Retrieval System *(Scanner)*: €1,000

SOCIAL EVENTS and CATERING

- Lunch *(Per Day)*: €20,000 Preferred Day:.....
- Coffee Break *(Per Break)*: €15,000 Preferred Brezk:.....
- Posters Networking Reception *(Per Reception)*: €20,000 Preferred Reception:.....

Commercial Exhibition

We wish to reserve space in the Commercial Exhibition at ECO24. Our preferred site positions are:

1.
2.
3.



SPONSORSHIP & COMMERCIAL EXHIBITION BOOKING FORM

Company Name:.....

Contact:.....

Position:.....

Address:.....

Postcode:..... Country:.....

Telephone:..... Facsimile:.....

Email:.....

PAYMENT SUMMARY

Sponsorship

Sponsorship Total (NET)

WE HEREBY APPLY TO BOOK EXHIBITION SPACE:

Exhibition space (minimum size: 6 sqm)	FEE	Desired measures
6 sqm (minimum)	€ 750 per sqm	
___ sqm (additional)	€ 650 per sqm	
TOTAL sqm: _____ sqm	TOTAL: € _____	TOTAL measures: _____m long _____m deep

** All prices are net. Local tax plus 1% legal charge will be added if applicable.*

Total

Subtotal (Sponsorship Plus Exhibition): €.....

Total: €.....

We agree to abide by all terms and conditions as set out in this brochure

Name

Signature Date.....

50% deposit required to secure sponsorship option and exhibition space

VAT of 21% will be charged where applicable

Please return this form to: European Congress on Obesity (ECO24)

keremunal@figurint.com

